



DIRECTOR OF GOVERNMENT AND STRATEGIC RELATIONS

- **Strategic advocacy and government relations responsibilities**
- **Challenging role**
- **Peak national industry organisation based in Canberra**
- **Approx \$190K remuneration package (*depending on experience*)**

CropLife Australia is the national peak industry organisation for Australia's plant science sector (crop protection products/pesticides and crop biotechnologies). CropLife leads efforts to ensure an independent science-based, efficient and effective regulatory environment that supports innovation and facilitates the nation's farming and environmental land management sectors' access to high-quality products from the plant science industry. The organisation also works to advance the responsible and effective use of industry products with world-leading industry stewardship programs and initiatives.

We are seeking to appoint a skilled and highly motivated professional to lead our strategic and government relations activities; provide political briefing, research and advocacy materials, tools, strategies and initiatives; develop, manage and coordinate advocacy activities including federal, state and local government parliamentary engagement; develop and deliver policy and public information and parliamentary submissions. Responsibilities include:

- Supporting the development of the organisation's corporate advocacy strategy and messaging
- Leading the organisation's government and parliamentary engagement activity at the Federal, state and local levels, as well as its engagement with industry stakeholders
- Supporting development of high level submissions for parliamentary committees and government inquiries, as well as briefing material for federal and state ministers and advisers, parliamentarians and senior public servants
- Developing and executing campaign and advocacy strategies aimed at securing support for the organisation's Mission through a comprehensive advocacy and engagement plan, as well as building the reputation of CropLife Australia and the plant science industry more broadly
- Monitoring, analysing and reporting on the organisation's areas of strategic focus, including research and campaigns in relevant areas for the plant science industry
- Supporting the Director of Media and Communications in delivering the organisation's media and communications strategy
- Contributing to the development and implementation of CropLife's Strategic Operational Plan

Key areas of focus may include:

- Agricultural chemicals (crop protection products/pesticides) and crop biotechnologies regulatory reform
- Environmental management and sustainability of pesticides
- Adoption and acceptance of crop biotechnology
- Stewardship and responsible use of crop protection and associated products, and innovative technologies
- The strategic and tactical political and parliamentary environment at both Federal and state levels.

The Director of Government and Strategic Relations will report directly to CropLife's Chief Executive Officer. They will also work closely with CropLife's Director of Media and Communications.

Qualifications:

To be successful you will need to demonstrate high level government relations and strategic advocacy capacity, high level writing competencies, excellent interpersonal skills, as well as an effective track record or capability in several of the following key areas:

- Knowledge of the Australian political landscape at Federal, state and territory, and local government levels
- Extremely well-developed oral and high-level written communication skills, including the ability to synthesize complex information and present it simply
- Excellent advisory and briefing skills and confidence in providing guidance and advice to senior managers
- Demonstrated experience in strategic advocacy, issues management and information campaigns
- Capacity to think strategically and spontaneously, respond positively to pressure, manage complex projects and to work collaboratively and independently with an ability to find win-win solutions
- Good team player, attention to detail, able to multi-task and prioritise, and be flexible in a fast-paced organisation
- Relevant academic qualifications

The role requires domestic travel and occasional international travel.

Your application should comprise a current CV and sample piece of your own writing (media release, briefing paper, parliamentary inquiry submission), and a concise covering letter outlining your key attributes for the position and should be submitted by **5.00 pm Monday 30 January 2023** addressed to:

Mr Matthew Cossey
Chief Executive Officer

And sent via email to the CEO's EA judith.old@croplife.org.au

Further information on CropLife and a position description is available at www.croplife.org.au