



# Stewardship in the pipeline

CropLife Member Forum

Tuesday, 8 October 2024

# New direction



## Vision

To be the world leader in the development and operation of industry-led product stewardship initiatives.

## Mission

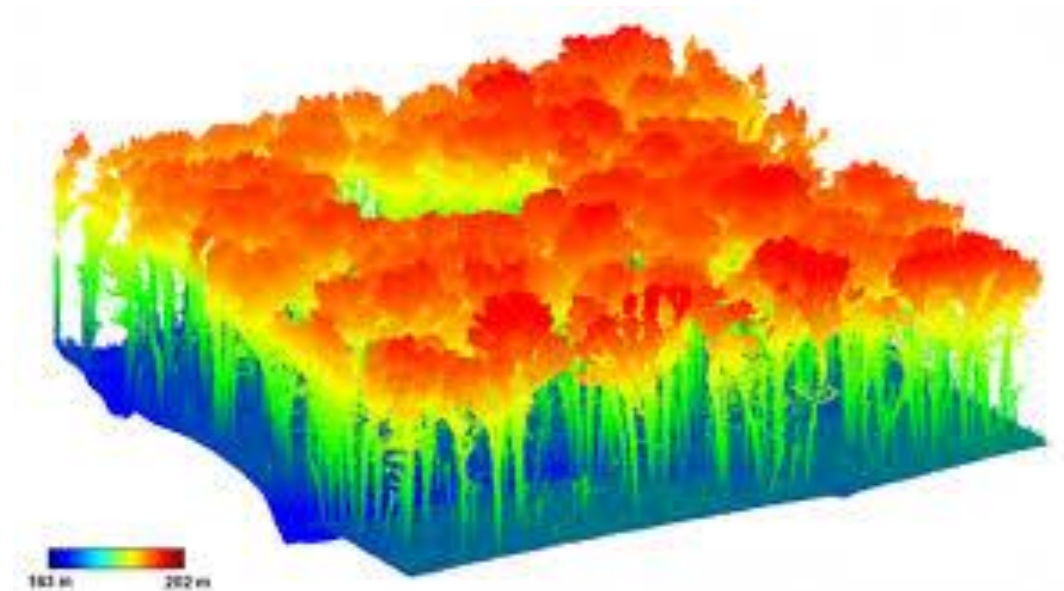
To elevate agricultural practices by prioritising safety, sustainability, and product stewardship.

# Highlights since transition

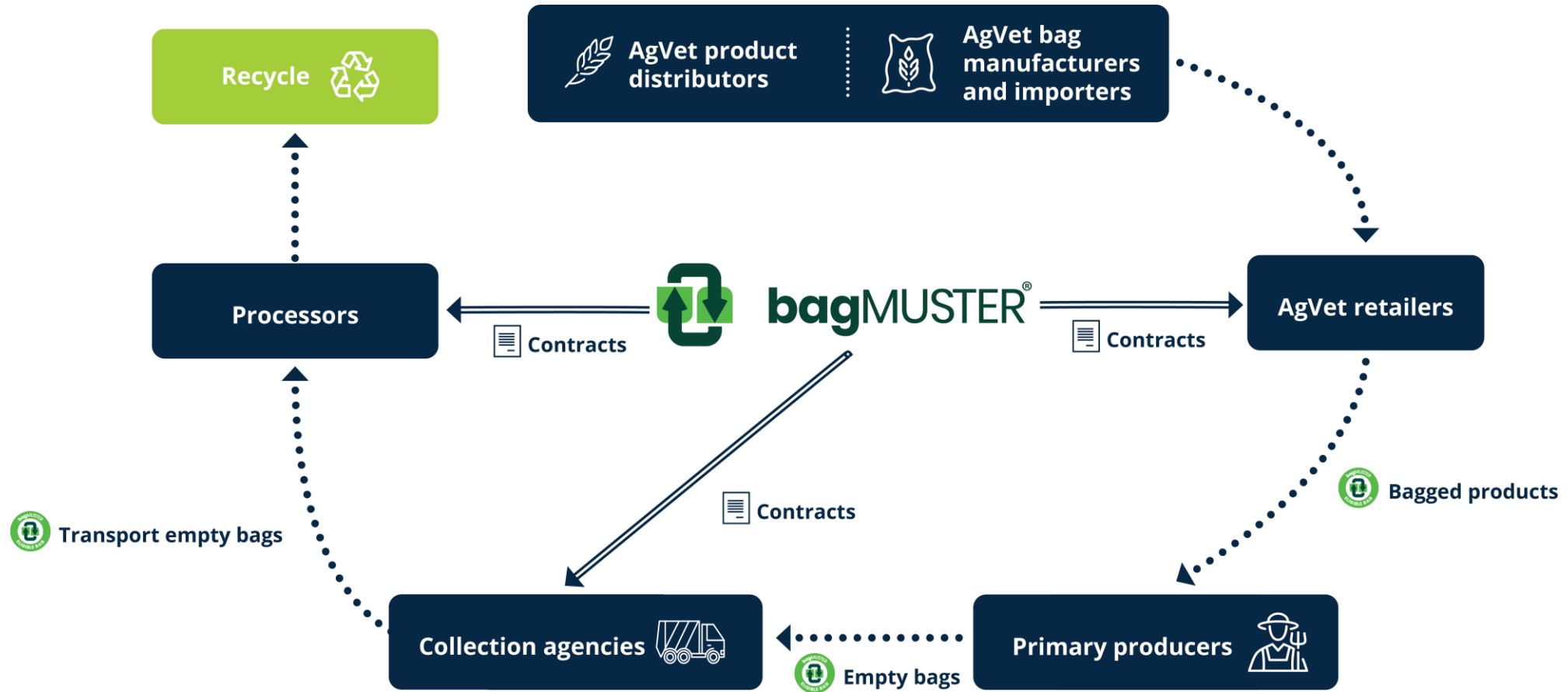
- **Communication challenges:** Confusion among growers during the transition from AgStewardship.
- **Recycling limitations:** Volatility in soft commodity prices led to processor closures and backlog.
- **Key initiatives:**
  - Partnered with a strategic recycler, reducing drum numbers from 2 million to under 800,000.
  - National tender to streamline processors, reducing from 60+ to 8 mature corporations.
  - Launched "drums-to-drums" initiative—second global territory for drum plastic circularity.
- **Results:**
  - Collection rate for FY24 at 52% (second highest).
  - Growth as a fee-for-service program with 3 new manufacturers joining in September.

# Innovations on horizon

- **Individual drum tracking:** Exploring unit-level tracking technology to enhance transparency and accountability.
- **NEPM compliance:** Enhancing data collection for better analytics on return rates, compliance, and environmental impact.
- **LiDAR technology:** Investigating the use of LiDAR for real-time monitoring of collection sites, enabling more efficient operations and ensuring high standards of compliance.

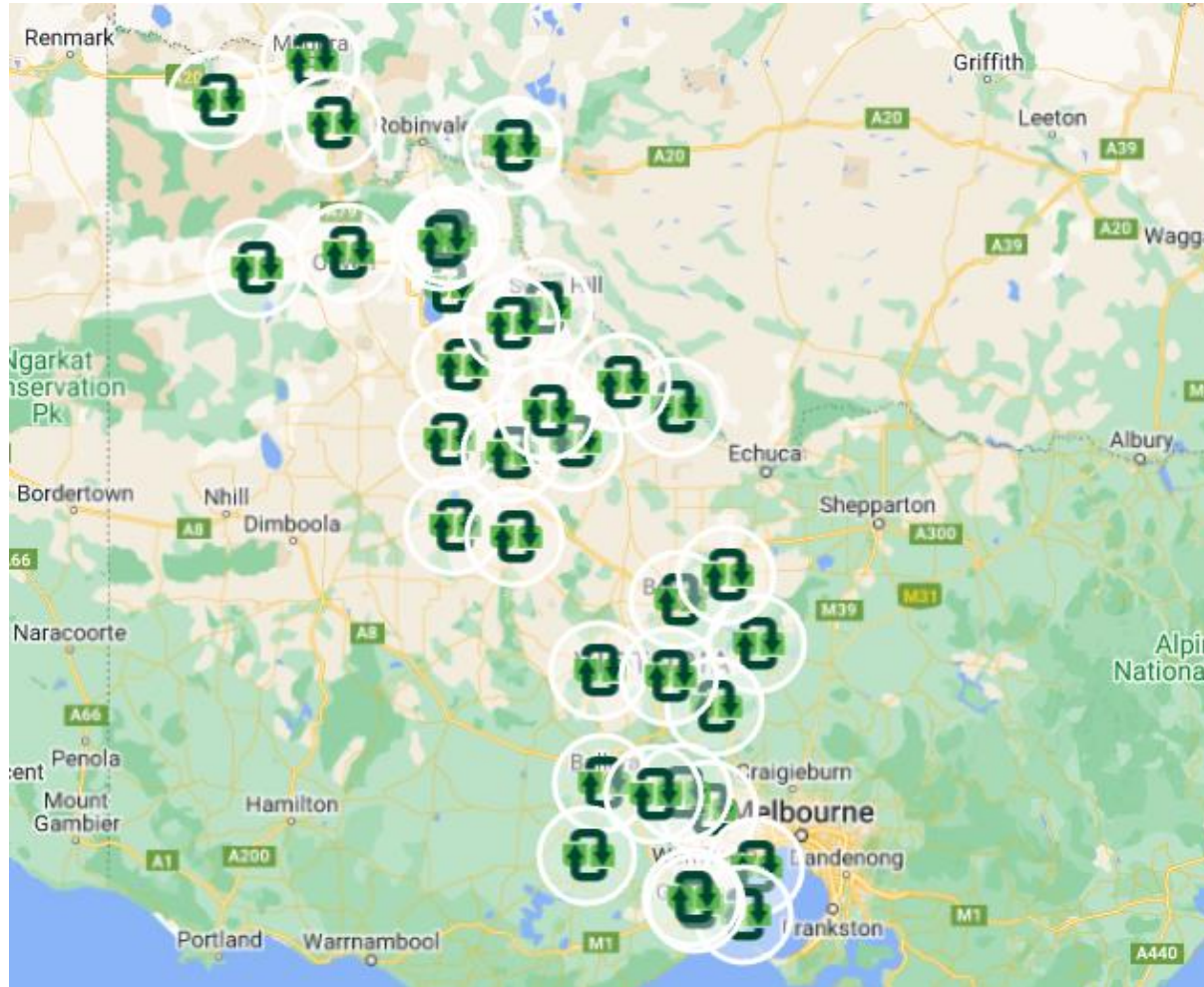


# Launching a new model for sustainability





# Launch corridor



# Closing and future outlook

- Long-term sustainability
- Ongoing cost reduction efforts
- Engaging stakeholders
- Meeting compliance and regulatory needs



Questions?

