

## GOOD NUTRITION IS THE FOUNDATION OF GOOD HEALTH

**Thursday 5 April 2012 (Canberra)** – With the focus of World Health Day 2012 being ‘good health adding life to years’, let’s remember the irrefutable link between good health and good nutrition.

The World Health Organization classes food and nutrition security as a basic human right. The plant science industry is working to enable our growing population to remain not only food secure, but nutrition secure as well.

Matthew Cossey, Chief Executive Officer at CropLife Australia commented today that Australians are very lucky the nation’s farmers can provide almost 93% of our domestic food supply. We’re a privileged country to have both food and nutrition security.

“Australia is also very privileged to have a world class plant science industry that invests heavily in research and technology to ensure that Australian farmers have only the very best and most up to date farming products to assist them in food production.

“It is also important that we remember and reflect on those countries that do not have the same luxury. Many nations rely heavily on Australia’s export market and this will only intensify as the world’s population increases, making innovation in agriculture all the more imperative.”

There are also advances in plant science technology that have the potential to further increase the nutritional content of our food. This will become even more important as the world’s population and the severity of poverty and malnutrition increases.

CropLife Australia and its member companies will remain committed to investing in plant science and technology, and as always, will remain dedicated to assisting Australia’s farmers in meeting the future food production needs through innovative and modern agricultural products and tools.

### World Health Day Background:

Every year, World Health Day is celebrated on 7 April to mark the anniversary of the founding of WHO in 1948. Each year a theme is selected for World Health Day that highlights a priority area of concern for WHO. World Health Day is a global campaign, inviting everyone – from global leaders to the public in all countries – to focus on a single health challenge with global impact. Focusing on new and emerging health issues, World Health Day provides an opportunity to start collective action to protect people’s health and well-being.

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### About CropLife Australia

CropLife Australia is the peak industry organisation representing the agricultural chemical and biotechnology (plant science) sector in Australia. CropLife represents the innovators, developers, manufacturers, formulators and registrants of crop protection and agro-biotechnology products. The plant science industry is worth more than \$1.5 billion a year to the Australian economy and directly employs thousands of people across the country. CropLife ensures the responsible use of crop protection products and the disposal of waste through its industry code of conduct and its stewardship programs such as **drumMUSTER**, ChemClear® and Agsafe Accreditation and Training. CropLife Australia has 18 member companies and is part a global federation of organisations representing the plant science industry which supports a network of regional and national associations in 91 countries.

