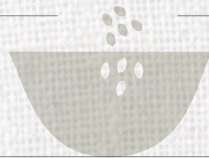




FEEDING NINE BILLION

IN 2011, THE WORLD'S POPULATION REACHED SEVEN BILLION PEOPLE, AND BY 2050 IT WILL SURPASS NINE BILLION. THIS MEANS FARMERS WILL NEED TO PRODUCE 70%



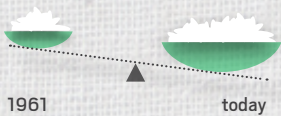
MORE FOOD ON LESS LAND THAN EVER BEFORE. CROP PROTECTION PRODUCTS AND PLANT BIOTECHNOLOGY CAN IMPROVE YIELDS TO HELP FARMERS MEET THIS GOAL.

IMPROVING YIELDS THROUGH NEW VARIETIES & PROTECTION FROM PESTS & DISEASES

BETTER YIELDS

REDUCING LOSSES

MORE FOOD



SINCE 1961 YIELDS FOR RICE HAVE MORE THAN DOUBLED¹

Pests could destroy 50% of the world's wheat crop.



CROP PROTECTION PRACTICES PREVENT NEARLY 1/2 OF THESE CROP LOSSES²



BIOTECH CROPS HELP FARMERS GROW MORE FOOD PER ACRE