



MEDIA RELEASE

NEW PRESIDENT FOR CROPLIFE AUSTRALIA

18 November 2016 (Canberra) – CropLife Australia today announced that Mr Paul Luxton, Territory Head – ANZ and Managing Director for Syngenta, has been elected to as the new President of CropLife Australia, the peak body representing Australia’s plant science industry. He succeeds Mr Lachlan McKinnon, CropLife’s longest-serving President, who has resigned from the Board as he moves to Canada in a new role for Nufarm.

With extensive experience in the plant science industry, agronomy, marketing and sales and as General Manager for Syngenta, Paul brings over 20 years of knowledge and a wealth of industry experience to this role. Paul also has a longstanding involvement in a number of leading industry organisations, has been a Board Member of CropLife Australia since 2008, and has held the position of Vice-President of Crop Protection.

Mr Matthew Cossey, Chief Executive Officer of CropLife Australia, said “Paul’s passion for agriculture, the plant science sector and extensive industry experience will be extremely valuable as CropLife Australia continues to advocate on behalf of the Australian plant science industry.”

Mr Luxton said he was looking forward to his term as President. “CropLife’s advocacy will continue to focus on critical issues such as regulatory reform, reduction of unnecessary red-tape, and the continued provision of crop protection and crop biotechnology innovation to Australia’s farmers. Importantly, CropLife will continue to strengthen and grow the industry’s suite of award-winning stewardship programs that help ensure the responsible use of the industry’s products. We are fortunate to have an extraordinarily professional and dedicated team at CropLife Australia led by our CEO, Matthew Cossey, and I am excited about supporting their excellent work over the coming years.”

“In the face of significant and continual challenges to the industry’s freedom to responsibly operate, CropLife has constructively advocated on our members’ behalf for the development and implementation of relevant government policies and for the abolishment of unnecessary and costly regulations.”

“As I lead CropLife into the future, I will be seeking to continue to strengthen the strategic and collaborative approach and assertive advocacy CropLife is known for, ensuring members can continue to support Australia’s farming effort,” said Mr Luxton.

Mr Luxton thanked outgoing President Mr McKinnon for his strong and stable leadership and continued support of the plant science industry. “Lachie’s contributions to CropLife are immeasurable and on behalf of the board and the staff of CropLife Australia, I want to thank him for being a strong leader. We wish him the very best in his new role.”

Contact: Jaelle Bajada (Director – Corporate Affairs) Ph: 02 6273 2733 Mob : 0410 491 261

About CropLife Australia

CropLife Australia (CropLife) is the peak industry organisation representing the agricultural chemical and biotechnology (plant science) sector in Australia. CropLife represents the innovators, developers, manufacturers and formulators of crop protection and agricultural biotechnology products. The plant science industry provides products to protect crops against pests, weeds and diseases, as well as developing crop biotechnologies that are key to the nation’s agricultural productivity, sustainability and food security. The plant science industry is worth more than \$17.6 billion a year to the Australian economy and directly employs thousands of people across the country. CropLife and its members are committed to the stewardship of their products throughout their lifecycle and to ensuring that human health, environment and trade issues associated with agricultural chemical use in Australia are responsibly and sustainably managed. Our member companies contribute more than \$13 million a year to stewardship activities to ensure the safe and effective use of their products. CropLife ensures the responsible use of these products through its mandatory industry code of conduct and has set a benchmark for industry stewardship through programs such as *drumMUSTER*, ChemClear® and Agsafe Accreditation and Training. Our stewardship activities demonstrate our commitment to managing the impacts associated with container waste and unwanted chemicals.

Website: www.croplife.org.au

Facebook: www.facebook.com/croplifeoz

Twitter: www.twitter.com/croplifeoz