



MEDIA RELEASE

EXPERT LEADERSHIP APPOINTED FOR THE PLANT SCIENCE INDUSTRY

Monday 22 October 2018 (Canberra) – CropLife Australia is pleased to announce the re-election of Mr Paul Luxton, Territory Head – ANZ and Managing Director for Syngenta Australia, to continue to serve as President of Australia’s national peak industry organisation for the plant science sector.

Mr Luxton will be joined on CropLife’s Executive by highly-regarded industry leaders with a vast wealth of knowledge and expertise:

Mr Damien Ryan, Managing Director,
Sipcam Pacific Australia

Vice President (Crop Protection)

Mr Joerg Ellmanns, Chairman and Managing Director
Bayer Group ANZ

Vice President (Crop Biotechnology)

Mr Gavin Jackson, Head of Agriculture Solutions -
Australia & New Zealand,
BASF Australia

Chair of Corporate Governance Committee

In addition to the Executive, the following people will serve as Directors on the CropLife Australia Board for the 2018-19 year:

- Mr Darrin Hines, Chief Executive Officer, Adama Australia
- Mr Rob Kaan, Managing Director - Australia/New Zealand, CORTEVA Agriscience (Agricultural Division of DowDuPont)
- Ms Kristina Hermanson, Country Manager, FMC Australasia Pty Ltd
- Mr Peter O’Keefe, ANZ Regional General Manager, Nufarm Australia Limited
- Mr Tony Brookes, Managing Director, Sumitomo Chemical Australia Pty Limited

The CropLife Executive and Board provide important strategic guidance for the organisation, led by Chief Executive Officer, Matthew Cossey.

Mr Cossey today said, “CropLife Australia continues to act as a strong voice for the plant science sector. Considering the challenges faced by Australian agriculture, the importance of professional and dedicated advocacy for our industry is as important as ever.

“Farmers here and around the world face very significant and increasing challenges as they seek to produce more nutritious, safe, disease-free and affordable food, feed and fibre for the world’s growing population. Farmer access to technology and innovation is crucial for the growth in agriculture and its sustainability.

“When it comes to supporting Australian farmers to increase productivity and profitability in a sustainable manner, there is no sector more important than plant science. Our industry is continuing to invest billions of dollars in R&D every year to assist meeting the farming needs of the future.

“CropLife Australia is fortunate to represent the best of the plant science industry. To have a Board with a passion for agriculture and plant science, and extensive industry experience will be extremely valuable to guide CropLife Australia at such a critical time,” Mr Cossey concluded.

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About CropLife Australia

CropLife Australia (CropLife) is the peak industry organisation representing the agricultural chemical and biotechnology (plant science) sector in Australia. CropLife represents the innovators, developers, manufacturers and formulators of crop protection and agricultural biotechnology products. The plant science industry provides products to protect crops against pests, weeds and diseases, as well as developing crop biotechnologies that are key to the nation’s agricultural productivity, sustainability and food security. The plant science industry is worth more than \$20.6 billion a year to the Australian economy and directly employs thousands of people across the country. CropLife and its members are committed to the stewardship of their products throughout their lifecycle and to ensuring that human health, environment and trade issues associated with agricultural chemical use in Australia are responsibly and sustainably managed. Our member companies contribute millions of dollars a year to stewardship activities to ensure the safe and effective use of their products. CropLife ensures the responsible use of these products through its mandatory industry code of conduct and has set a benchmark for industry stewardship through programs such as *drumMUSTER*, ChemClear® and Agsafe Accreditation and Training. Our stewardship activities demonstrate our commitment to managing the impacts associated with container waste and unwanted chemicals.

