



HeadsUp

A COMMENTARY
ON INDUSTRY ISSUES



Confidential

CropLife members only

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[Role of Director – Corporate Affairs split to increase CropLife work capacity](#)

The CropLife Australia Board determined at its July meeting to expand the human resource capacity specifically in the advocacy area, noting the significant work that is required over the coming years that will have critical impact on our industry. To achieve this the current position of Director – Corporate Affairs, held by Katherine Delbridge, is being split into two; Director – Government and Strategic Relations; and Director – Media and Communications. This additional resourcing will ensure even greater effectiveness and capacity in the primary areas of government affairs and communications in support of our core advocacy focus and mission.

Katherine Delbridge has accepted the new position of Director – Government and Strategic Relations and recruitment has commenced for the Director – Media and Communications position. The recruitment ad is [available online](#) and we encourage you to share this with your networks.

[2021-22 Strategic Operational Plan now online](#)

The recently endorsed 2021-22 Strategic Operational Plan is now [available on the CropLife website](#).

In 2021-22 CropLife will work to achieve the following outcomes for CropLife members and the Australian plant science industry:

- Unshackle crop protection innovation

- Efficient and effective regulation of crop protection products
- Effective Minor Use and Speciality Crops Program
- Improve operational environment
- Nationally harmonised control of use regime
- Improved practices and competencies
- Recognition and acceptance of risk-based labels
- Progress international regulatory harmonisation for crop protection products

- Enable plant breeding innovation

- Improved regulatory system for crop biotechnology
- Progress international regulatory harmonisation of crop biotechnology products
- Increase acceptance of, and access to, crop biotechnology
- Enhance supply chain assurance for crop biotechnology products

- Deliver innovative stewardship and operate responsibly

- Effective industry stewardship that delivers value
- World-leading industry stewardship initiatives
- Recognition of industry stewardship
- Support best practice water quality management and protection

- Professional, effective, valued operations

- Recognised and respected as peak industry organisation
- Member services that add value
- Ensure positive public impressions and acceptance of plant science industry
- Effective communication
- Leveraged value from international CropLife network
- Demonstrated good governance and professional management

Recent submissions online now

The CropLife Australia team has participated in a large number of policy submissions recently. These include:

- [Improving access to agricultural and veterinary chemicals](#)
- [Threatened Species Strategy Action Plan](#)
- [Vulnerable Supply Chains Productivity Commission Interim Report](#)
- [Modernising and future-proofing the National Gene Technology Scheme: Proposed regulatory framework to support implementation of the Third Review of the Scheme Consultation Regulation Impact Statement](#)
- [Submission to Critical Technologies Discussion Paper: Agriculture](#)
- [Independent review of the aqvet chemical regulatory framework](#)
- [Aspirations for the food regulatory system](#)

For anyone unable to access the Members' section of the website, please be in contact with [Angie Ghirardello](#).

For more information, contact: Katherine Delbridge | 02 6273 2733 | katherine.delbridge@croplife.org.au

All previous Heads Up alerts can be found through the [member section of our website](#).

Please note:

As an employee of one of CropLife Australia's member companies, you currently receive CropLife Australia's Heads Up, a service by CropLife Australia providing a commentary on industry issues. To unsubscribe, please send an email to: info@croplife.org.au and write 'unsubscribe Heads Up' in the subject box.

