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**HeadsUp**  
A COMMENTARY  
ON INDUSTRY ISSUES

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## **StewardshipFirst website launched**

CropLife Australia has this morning launched a revamped product stewardship website to better support Australian farmers to be the world's best. The 'StewardshipFirst' website collates all CropLife Australia's world leading crop protection and crop biotechnology stewardship programs and best practice guidelines into one easy to access location.

Chief Executive Officer, Matthew Cossey, said, "CropLife's members are global leaders in their whole-of-life-cycle and best practice approach to industry stewardship, contributing millions of dollars each year to activities to support the safe and sustainable use of their products. Our members are continuously adopting and promoting ethical and responsible practices from discovery and development of crop protection and crop biotechnology products through to their use and the final disposal of associated waste – a truly whole-of-life cycle approach."

We encourage all members to actively promote the new [StewardshipFirst website](#) through all networks, including direct farmer engagement, to ensure that CropLife member company customers are aware of this important and freely available source.

Read our full media release [online](#).

[Visit the website](#) and share our social media posts.

For more information, contact: Katherine Delbridge | [katherine.delbridge@croplife.org.au](mailto:katherine.delbridge@croplife.org.au)

All previous *Heads Up* alerts can be found through the [member section of our website](#).

### **Please note:**

As an employee of one of CropLife Australia's member companies, you currently receive CropLife Australia's Heads Up, a service by CropLife Australia providing a commentary on industry issues. To unsubscribe, please send an email to: [info@croplife.org.au](mailto:info@croplife.org.au) and write 'unsubscribe Heads Up' in the subject box.

