



HeadsUp A COMMENTARY ON INDUSTRY ISSUES



Confidential

CropLife members only

Introducing bagMUSTER

CropLife Australia, in partnership with the Australian Seed Federation, is today announcing bagMUSTER, Australia's first not-for-profit, whole-of-industry genuine collection and recycling program for agricultural bags.

A graphic titled "Introducing..." with a recycling symbol icon. Below the title is the text "bagMUSTER" and a description: "A not-for-profit + industry-led collection + recycling initiative for participating agricultural product bags, including those used for pesticides + seeds." At the bottom are the logos for CropLife Australia and the Australian Seed Federation. The background of the graphic shows a stack of white agricultural bags.

Introducing...

 **bagMUSTER**

A not-for-profit + industry-led collection + recycling initiative for participating agricultural product bags, including those used for pesticides + seeds.

 

This initiative continues CropLife and our members' great tradition of whole-of-life-cycle stewardship. CropLife Australia, with our initiative partner the Australian Seed Federation, has designed bagMUSTER following our extensive experience in developing and operating **drumMUSTER** and ChemClear™ for almost 30 years through our wholly owned stewardship organisation, Agsafe.

bagMUSTER is being developed as a hybrid program, taking the best and most suitable components from **drumMUSTER** and ChemClear™ to deliver an industry-led and fit for purpose stewardship solution for agricultural seed, pesticide and other farm input product bags.

bagMUSTER is going to support our members to meet their obligations under the Australian Packaging Covenant and their efforts to address the requirements of the Recycling and Waste Reduction Act. Through bagMUSTER, collected bags will be processed locally, onshore in Australia, further supporting recycling capability and technology development in Australia.

CropLife is also in negotiations with the Federal Government and several state governments to secure funding support for the pilot phase of the program in 2022. Following the pilot phase, bagMUSTER will be delivered through an industry-funded model. Those who import, manufacture and supply bags or import pre-packaged products will contribute on a fee-for-service basis at the beginning of the supply chain so as to ensure whole of industry coverage with no commercial disadvantage to individual members and minimising costs of the system.



HOW WILL IT WORK?

- ▶ Agricultural Bags are collected and processed onshore in Australia for recycling and other purposes.
- ▶ Fully industry funded model (not levy-based system).
- ▶ Supports farmers and agricultural industry to meet the requirements of the Australian Packaging Covenant and the Recycling and Waste Reduction Act 2020.



We encourage all members to actively promote the new stewardship initiative through all networks. CropLife will provide member companies with more details at each stage of the initiative and the Crop Protection and Stewardship Committee will continue to be engaged in program refining and rollout.

Read our full media release [online](#).

[Visit the website](#) and share our social media posts.

For more information, contact: Dr Jana Phan | 0432 502 827 | jana.phan@croplife.org.au

All previous Heads Up alerts can be found through the [member section of our website](#).

Please note:

As an employee of one of CropLife Australia's member companies, you currently receive CropLife Australia's Heads Up, a service by CropLife Australia providing a commentary on industry issues. To unsubscribe, please send an email to: info@croplife.org.au and write 'unsubscribe Heads Up' in the subject box.

