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HeadsUp
A COMMENTARY
ON INDUSTRY ISSUES

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CropLife members only

New member of the CropLife Australia team

CropLife is delighted to welcome Elyse Denman to the team who joins us in the new role of Director of Media and Communications, bringing with her experience spanning media, agriculture, biosecurity, and nutrition science.

Elyse was most recently with Australian Pork as their Media and Communications Manager and Industry Dietitian and prior to that was the Nutrition Communications Manager at Meat and Livestock Australia, leading national red meat nutrition campaigns. She also brings with her a journalistic background working as a producer and radio journalist for eight years at the Australian Broadcasting Corporation across national, regional and rural issues. Elyse holds a Bachelor of Communications (Print Journalism) and a Bachelor of Nutrition and Dietetics (Honours) from the University of Wollongong. This new role has been created as a result of CropLife splitting the previous Director of Corporate Affairs position, with Katherine Delbridge remaining on the team as our new Director of Government and Strategic Relations.

This new structure equips and positions CropLife Australia to best serve members interest and even more effectively undertake the significant advocacy efforts that will be required for our industry in the coming years.

We are very pleased to have someone of Elyse's experience and qualifications join the team. She can be contacted at elyse.denman@croplife.org.au.

For more information, contact: Katherine Delbridge | 0410 491 261 | katherine.delbridge@croplife.org.au

All previous Heads Up alerts can be found through the [member section of our website](#).

Please note:

As an employee of one of CropLife Australia's member companies, you currently receive CropLife Australia's Heads Up, a service by CropLife Australia providing a commentary on industry issues. To unsubscribe, please send an email to: info@croplife.org.au and write 'unsubscribe Heads Up' in the subject box.

